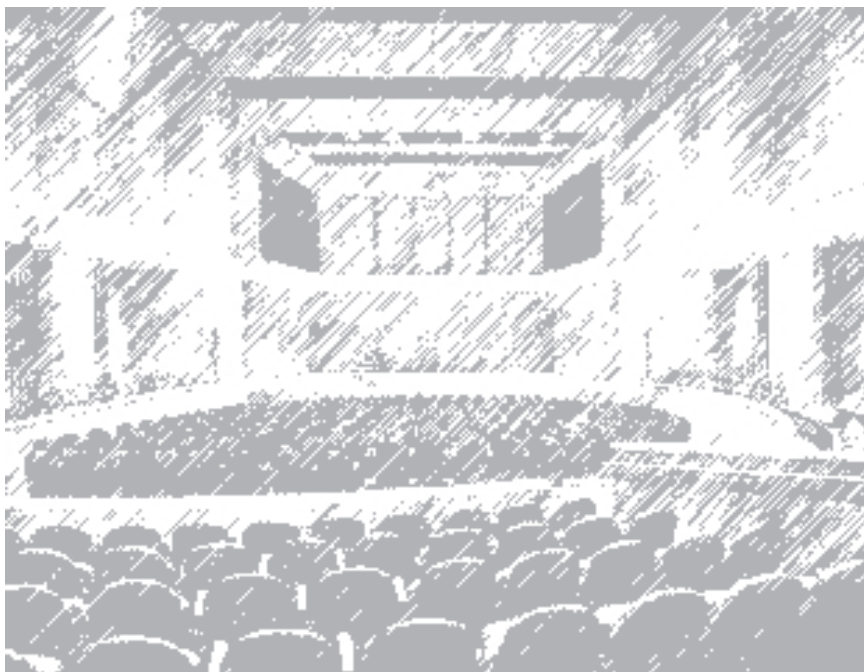


Kennesaw State University
School of Music



Senior Capstone Lecture

Hannah Jarvis, composer



Saturday, November 21, 2015

5:00 p.m.

Music Building Recital Hall

Forty-sixth Concert of the 2015-16 Concert Season

program

Lecture / Presentation by Hannah Jarvis

***"Composing for Entertainment and Advertising:
The Use of Music in Film, Gaming, and Marketing"***

Overview of Presentation:

Historical significance of Music in Film and Gaming

Collaborations with KSU Students

Music and Advertising Connections

Advertising Samples

Questions

This lecture is to satisfy requirements of MUSI 4495,
Senior Seminar in Music.

This lecture is presented in partial fulfillment of requirements for the degree
Bachelor of Arts in Music Composition.

Ms. Jarvis studies composition with Laurence Sherr.

biography

Hannah Jarvis is a senior at Kennesaw State University studying music composition and marketing. During her time at KSU, Ms. Jarvis has premiered three pieces and has performed with the KSU Chorale and Women's Ensembles. As her time at Kennesaw State comes to an end, she is looking to a future career as a social media and content strategist with the tech startup, Pindrop Security, in Atlanta, GA. In addition to her campaign management at Pindrop, Ms. Jarvis will compose for webinars, presentations, and other media. She hopes to continue writing music for games and short film in the Atlanta area.

about the school of music

Welcome to our campus! The School of Music is an exciting place to live, learn and work. Housed in the College of the Arts, the School is infused with masterfully skilled and dedicated performing teachers who care deeply about their profession, our programs, our community and every student involved in music and the arts. Our facilities are aesthetically functional and well equipped, our professional staff first-class, and our motivation perfect; to prepare students to be accomplished, creative arts leaders - diversely trained, acutely challenged and well-practiced to ensure employability and empowerment to take the 21st-century music world by storm.


Our students come to us from the leading musical arts and honors organizations from across the southeast, and as a School of Music, we are dedicated to the purpose of furthering the arts and cultural offerings of our region and beyond.


Please take the time to meet our faculty, students and staff. Interact with them, talk shop with them - their enthusiasm is contagious whether on or off the stage. I look forward to a long and rewarding relationship, and with your involvement as an audience member and patron, there are no limits to what we can become. If we can be of assistance to you, simply ask.





Stephen W. Plate, DMA
Director, KSU School of Music

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<http://community.kennesaw.edu/GiveToMusic>